

ARCSERVE UDP CLOUD DIRECT

Easy to deploy cloud backup and disaster recovery for distributed IT environments

Arcserve UDP Cloud Direct is a robust, seamless direct-to-cloud backup and disaster recovery solution designed to protect distributed IT environments and remote offices – no local hardware or management required.

WITH ARCSERVE UDP CLOUD DIRECT YOU CAN:

- Back up your data directly to the secure Arcserve Cloud
- Reclaim admin’s backup management time with elegant user interface
- Continue providing access to business-critical data even after a disaster

Drastically reduce downtime costs with industry-leading <5 min recovery time objectives (RTOs), <15 min recovery point objectives (RPOs) and push-button recovery

Quickly implement protection without on-premises hardware

Gain peace of mind with advanced encryption and advanced security

Fully protect your distributed IT environment: Windows®, Mac®, Linux®, and VMware vSphere®

KEY FEATURES

Backup as a Service (BaaS)

- **Direct-To-Cloud** – No intermediary hardware between backups and the cloud.
- **Built-in WAN optimization** – Cloud-first architecture allows for more efficient backup.
- **Security** – Data is encrypted via SSL in transit and AES at rest.

Disaster Recovery as a Service (DRaaS)

- **Physical and virtual servers** – Support for physical servers as well as virtual servers running in VMware.
- **Windows and Linux** – Support for Windows Server on physical and virtual servers and Linux on virtual machines.
- **Recovery options** – Recover virtual instances in the Arcserve Cloud or recover critical data directly from server image backups.



Arcserve UDP Cloud Direct offers users a refreshingly powerful and easy-to-use product that specializes in data safety and Disaster- Recovery-as-a-Service (DRaaS).
...Arcserve UDP Cloud Direct’s ease of use and powerful feature set lands it our Editor’s Choice for cloud backup services.



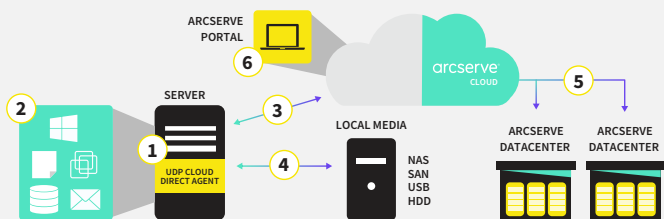
We like Arcserve’s simple, straightforward – and affordable – pricing... we didn’t have to add any on-premise hardware... there were no other startup costs. Plus, it’s scalable.

Jesse Reyna, IT Supervisor



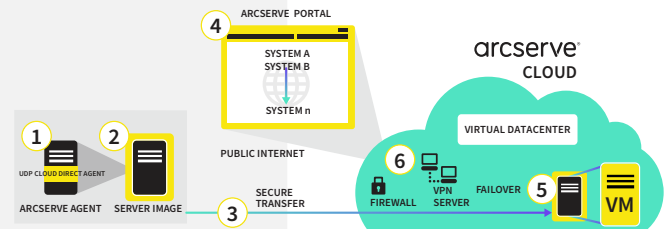
HOW IT WORKS

Backup



1. The Arcserve agent installs on local servers and computers and replicates data in its native file format to Arcserve datacenters.
2. The solution can be configured to back up individual files and directories, or complete server images.
3. Data is transferred directly over the Internet to the Arcserve Cloud, without the need for an appliance or local staging drive. After an initial full backup, only changed data will be sent.
4. UDP Cloud Direct BaaS can be configured to also save a local copy of backups to any on-premise data storage, such as NAS, SAN, USB or hard disk.
5. Data is housed in Arcserve's SOC-1 Type II-audited datacenters.
6. UDP Cloud Direct BaaS is managed through a single web-based console, allowing anywhere, anytime access to backups and restores.

Disaster Recovery



1. The UDP Cloud Direct agent installs on local servers and replicates data in its native file format.
2. The UDP Cloud Direct agent creates a complete backup of the server image, including operating system, files, directories, and applications.
3. Data is transferred directly over the Internet to the Arcserve Cloud without the need for an appliance or local staging drive. After an initial full backup, only changed data will be sent to the cloud. Each customer is provided with their own firewall.
4. The Arcserve Portal allows for centralized management of your account and the ability to view reports on backup and recovery activity.
5. Choose from multiple server image recovery points to recover a server in the Arcserve Cloud as a virtual machine.
6. Leverage Point to Site VPN to securely connect to the recovered environment in the Arcserve Cloud.

ABOUT ARCSERVE

Arcserve provides exceptional solutions to protect the priceless digital assets of organizations in need of full scale, comprehensive data protection. Established in 1983, Arcserve is the world's most experienced provider of business continuity solutions that safeguard multi-generational IT infrastructures with applications and systems in any location, on premises and in the cloud. Organizations in over 150 countries around the world rely on Arcserve's highly efficient, integrated technologies and expertise to eliminate the risk of data loss and extended downtime while the reducing the cost and complexity of backing up and restoring data by up to 50 percent. Arcserve is headquartered in Minneapolis, Minnesota with locations around the world.



Windows



Linux



Mac



VMware



For more information on Arcserve, please visit arcserve.com